"Fooled" by Statistics & ML

STATISTICS + MACHINE LEARNING + DATA SCIENCE

Dr. Tanujit Chakraborty
Ph.D from Indian Statistical Institute, Kolkata, India.
Assistant Professor of Statistics at Sorbonne University
tanujitisi@gmail.com | https://www.ctanujit.org

NORMALITY IS A MYTH!

CORRELATION DOES NOT IMPLY CAUSATION!

ALL MODELS ARE WRONG, BUT SOME ARE USEFUL!

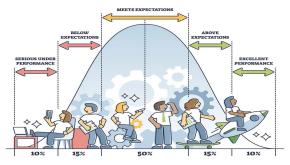
NORMALITY IS A MYTH!



Sscal Normality & Beyond Normality

Normality is a paved road. It is easy to walk but no flowers grow on it. — Vincent Van Gogh.

BELL CURVE



By Dr. Saul McLeod (2019)



§scai Few Famous Quotations

Normality is a myth; there never was, and there never will be a normal distribution — Roy C. Geary (1947; Biometrika, vol. 34, 248).

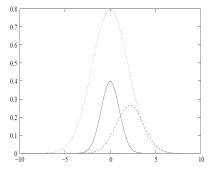
Everybody believes in the exponential law of errors (the normal distribution), the experimenters, because they think it can be proved by mathematicians; and the mathematicians, because they believe that it has been established by observations — E.T. Whittaker and G. Robinson (1967).

... the statisticians knows ... that in nature there never was a normal distribution, there never was a straight line, yet with normal and linear assumptions, known to be false he can often derive results which match to a useful approximation, those found in real world — George W. Box (1976, Journal of American Statistical Association, vol. 71, 791-799).

Normal Distribution

A random variable X is said to be normally distributed with mean μ and variance σ^2 , if the probability density function of X is the following (for $-\infty < \mu < \infty$ and $\sigma > 0$)

$$f(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}; -\infty < x < \infty$$



Probability Density Function of Normals



Galton Board

Sir Francis Galton, Charles
 Darwin's half-cousin, invented
 the 'Galton Board' in 1874 to
 demonstrate that the normal
 distribution is a natural
 phenomenon.

 It specifically shows that the binomial distribution approximates a normal distribution with a large enough sample size.



Picture of Galton Board





Sscai How it has started?

Gambling Question: A 17th century gambler, the Chevalier de Mere, asked Pascal for an explanation of his unexpected losses in gambling.

The famous correspondence between Pascal and Fermat was instigated in 1654, and they were mainly interested to calculate the following binomial sum:

$$\sum_{k=i}^{j} {n \choose k} p^{k} (1-p)^{n-k}$$

The problem was not difficult when *n* is small.



A Brief History

Within few years the following problem arises in a sociological study, where the following computation was necessary: n = 11,429, i = 5745, j = 6128

$$\sum_{k=i}^{j} \binom{n}{k} p^{k} (1-p)^{n-k}$$

Original Problem: The problem is to test the hypothesis that male and female births are equally likely against the actual birth in London over 82 years from 1629 - 1710. It is observed that the relative number of male births varies from a low of 7765/15, 448 = 0.5027 in 1703 to a high of 4748/8855 = 0.5362 in 1661. Given that 11,429 is the average number of births in London over 82 years, and 5745 and 6128 are two limits.

Using the following recurrence relation

$$\left(\begin{array}{c} n \\ x+1 \end{array}\right) = \left(\begin{array}{c} n \\ x \end{array}\right) \left(\begin{array}{c} n-x \\ x+1 \end{array}\right)$$

and some involved rational approximation it has been obtained

$$P(5747 \le X \le 6128 \mid p = 1/2) = \sum_{i=5745}^{6128} {11,429 \choose i} \left(\frac{1}{2}\right)^{i} \approx 0.292$$

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De Moivre began the search for this approximation in 1721, and in 1733 it has been proved that

$$\left(\begin{array}{c} n\\ \frac{n}{2} + x \end{array}\right) \left(\frac{1}{2}\right)^n \approx \frac{2}{\sqrt{2\pi n}} e^{-2x^2/n}$$

and

$$\sum_{|x-n/2| \le a} \binom{n}{x} \left(\frac{1}{2}\right)^n \approx \frac{4}{\sqrt{2\pi}} \int_0^{a/\sqrt{n}} e^{-2y^2} dy.$$

Normal Approximation

Eventually using the second approximation one gets

$$\sum_{k=i}^{j} \binom{n}{k} p^k (1-p)^k \approx \Phi\left(\frac{j-np}{\sqrt{np(1-p)}}\right) - \Phi\left(\frac{i-np}{\sqrt{np(1-p)}}\right)$$

where

$$\Phi(z) = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{z} e^{-x^2/2} dx$$

which is the cumulative distribution function (CDF) of the standard normal distribution.

Gauss (1809) made the following assumptions and deduce the normal distribution as an error distribution:

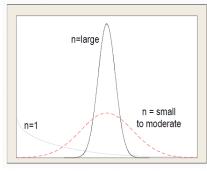
- Small errors are more likely than large errors.
- ② For any real numbers ϵ , the likelihood of errors of magnitudes ϵ and $-\epsilon$ are equal.
- In the presence of several measurements of the same quantity, the most likely value of the quantity being measured is their average.

To read more about the evolution of normal distribution: Saul Stahl (2006), "The evolution of normal distribution", Mathematics Magazine, vol. 79, no. 2, 96 - 113.

Lindeberg-Levy CLT:

Suppose $\{X_1, X_2, \dots\}$ is a sequence of independent identically distributed random variables with mean μ and variance $\sigma^2 < \infty$, then as $n \to \infty$

$$\frac{\sqrt{n}}{\sigma} \left(\frac{1}{n} \sum_{i=1}^{n} X_i - \mu \right) \to N(0, 1)$$



CLT in Practice

Some Drawbacks

What will happen if the data indicate that the parent distribution

- 1 is not symmetric?
- is heavy tail?
- 3 is not unimodal?

What will happen if error distribution is not normal during regression modeling?

Possible Remedy

In Distribution Theory:

- Skew Normal Distribution (A Azzalini, Scandinavian Journal of Statistics 1985)
- Power Normal Distribution (RD Gupta, Test 2008)
- Geometric Skew-Normal Distribution (D Kundu, Sankhya 2014), etc.

In Regression Theory:

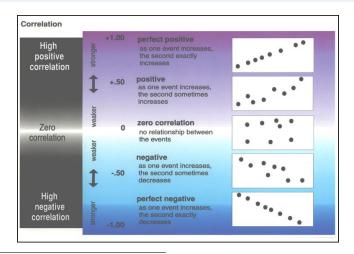
- Box-Cox Transformation (Box, Cox, JRSS Series-B 1964)
- Generalized linear model (Nelder, Wedderburn, JRSS Series-A 1972)
- Semiparametric and Nonparametric Approaches (see ESLR/ISLR Book), etc.





Sscai Correlation

Correlation may indicate any type of association. Correlation implies association, but not causation. Conversely, causation implies association, but not correlation¹

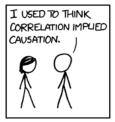


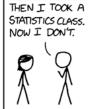


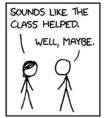


Causality: What is it?

Causality is central notion in science, decision-taking and daily life. Causal inference \approx Causal language/model + Statistical inference.







Question: How do you define cause and effect?



Sscai Causality in Philosophy

- "... Thus we remember to have seen that species of object we call flame, and to have felt that species of sensation we call heat. We likewise call to mind their constant conjunction in all past instances. Without any farther ceremony, we call the one cause and the other effect, and infer the existence of the one from that of the other."
- **David Hume**, A Treatise of Human Nature (1738).



But: Does the stork really bring babies?





Causality in Statistics



"Beyond such discarded fundamentals as `matter' and `force' lies still another fetish amidst the inscrutable arcana of even modern science, namely, the category of cause and effect."

Karl Pearson (1857-1936)

Correlation does not imply causation.



Since then, many statisticians tried to avoid causal reasoning

- "Considerations of causality should be treated as they have always been in statistics: preferably not at all." (Terry Speed, 1990)
- "It would be very healthy if more researchers abandon thinking of and using terms such as cause and effect." (Bengt Muthen, 1987)





Causality in Statistics

But dependence says us something about causation:



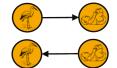
"Common Cause Principle" Hans Reichenbach (1891-1953)

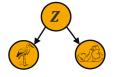
If there is a statistical dependence between variables X and Y, e.g.,



then either

- X causally influences Y (or vise versa), e.g.,
- or there exists Z causally influencing both, e.g.,







A Paradigm Shift: Basic Contributions

- The modeling of the underlying structures provides a language to encode causal relationships – the basis of a causality theory.
- Causality theory helps to decide when, and how, causation can be inferred from domain knowledge and data.

Some people who contributed to causality theories:



Donald Rubin (*1943)



Judea Pearl (*1936)



Donald Campbell (1916-1996)



Dawid Philip (*1946)



Clive Granger (1934-2009)



Sscai ML techniques are impacting our life

A day in our life with Machine Learning techniques...





Now we are stepping into risk-sensitive

Shifting from Performance Driven to Risk Sensitive...





Human







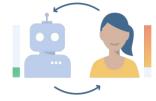
Sscai Problems of today's ML - Explainability

Most machine learning models are black-box models...





Human in the loop



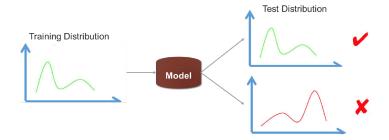
Health Military Finance Industry





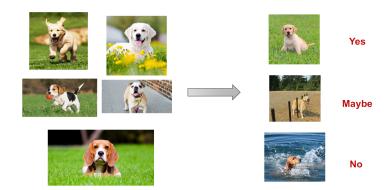
Problems of today's ML - Stability

Most ML methods are developed under I.I.D hypothesis...





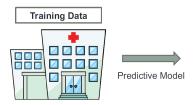
Sscai Problems of today's ML - Stability





Problems of today's ML - Stability

Cancer survival rate prediction



City HospitalHigher income, higher survival rate.



University Hospital

Survival rate is not so correlated with income.



A plausible reason: Correlation

Correlation is the very basics of machine learning....



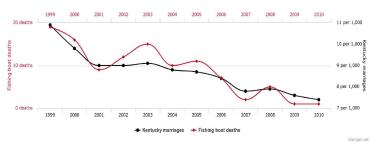


Correlation is not explainable

People who drowned after falling out of a fishing boat

correlates with

Marriage rate in Kentucky







Sscai Correlation is "unstable"

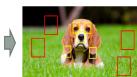


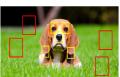
















At home







eating





on beach



in street

running

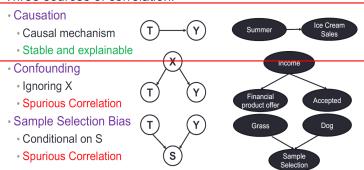
33/50



Correlation Vs. Causation

It's not the fault of correlation, but the way we use it...

• Three sources of correlation:





A Practical Definition of Causality

Definition: T causes Y if and only if changing T leads to a change in Y, while keeping everything else constant.



Causal effect is defined as the magnitude by which Y is changed by a unit change in T.

Called the "interventionist" interpretation of causality.



Benefits of bringing causality into learning

More Explainable and More Stable...

Causal Framework



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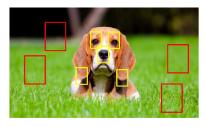
T: grass X: dog nose

Y: label

Grass—Label: Strong correlation Weak causation

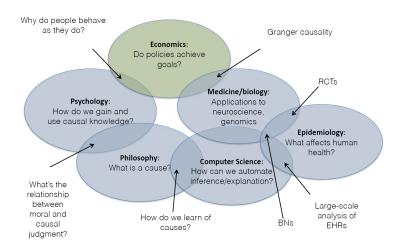
Dog nose—Label: Strong correlation

Strong causation



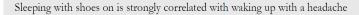


Sscai Causality everywhere





Sscai Correlation does not imply causation

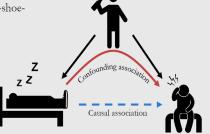


Common cause: drinking the night before

 Shoe-sleepers differ from non-shoesleepers in a key way

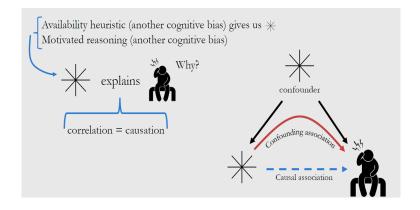
2. Confounding

Total association (e.g. correlation): mixture of causal and confounding association





"Correlation = Causation" is a cognitive bias





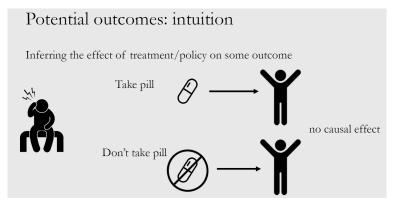
Then, what does imply causation?



Source: https://www.bradyneal.com/causal-inference-course



Sscal Then, what does imply causation?



Source: https://www.bradyneal.com/causal-inference-course





Sscal Languages for Causality

Using graphs:

- 1921 Wright (genetics);
- 1988 Pearl (computer science "AI");
- 1993 Spirtes, Glymour, Scheines (philosophy).

Using structural equations:

- 1921 Wright (genetics);
- 1943 Haavelmo (econometrics);
- 1975 Duncan (social sciences);
- 2000 Pearl (computer science).

Using potential outcomes / counterfactuals:

- 1923 Neyman (statistics);
- 1973 Lewis (philosophy);
- 1974 Rubin (statistics);
- 1986 Robins (epidemiology);

Reference: The Book of Why: The New Science of Cause and Effect by Judea Pearl and Dana Mackenzie (2019).





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The Science of Forecasting

Forecasting is estimating how the sequence of observations will continue into the future. Whether it is the rise/fall in exchange rates, the outcome of elections, or winners at the Oscars, there is sure to be something you want to know.

Statistical Forecasting

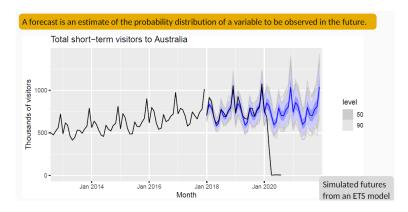
Forecasts extrapolate

signal portion of model.



Confidence intervals

account for uncertainty.



Mathematical/Statistical models are simplifications of reality – and life is sometimes too complex to model accurately.



Sscai Which is easiest to forecast? (Easy to Tough)

- Time of sunrise this day next year.
- 2 Maximum temperature tomorrow.
- 3 Daily electricity demand in 3 days time.
- ④ Google stock price tomorrow.
- **5** Exchange rate of USD/INR next week.

How do we measure "easiest"?

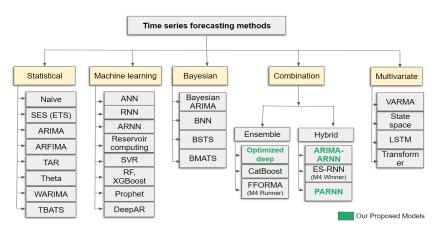
What makes something easy/difficult to forecast?

Something is easier to forecast if:

- We have a good understanding of the factors that contribute to it, and can measure them (for stock price and exchange rates causes are mostly unknown).
- There is lots of data available.
- The future is somewhat similar to the past.
- The forecasts cannot affect the thing we are trying to forecast (say, Warren Buffett, CEO of Berkshire Hathaway, make some comment that stock price may change!).
- When should we give up? When there is insufficient data? When the models give implausible forecasts?.



Sscai Various Forecasting Models



A recently published survey paper: Nowcasting of COVID-19 confirmed cases: Foundations, trends, and challenges (Chakraborty et al., Modelling, Control and Drug Development for COVID-19 Outbreak Prevention, 2021)



Forecasts can go very wrong

"I think there is a world market for maybe five computers."
(Chairman of IBM, 1943)

"There is no reason anyone would want a computer in their home."

(President, DEC, 1977)

"There's no chance that the iPhone is going to get any significant market share. No chance." (Steve Ballmer, CEO Microsoft, April 2007)

"We're going to be opening relatively soon ... The virus ... will go away in April." (Donald Trump, February 2020)

"Prediction is very difficult, especially if it's about the future!"
- Niels Bohr, Danish Physicist & Nobel laureate in Physics.





Textbook and References

